

# ***Business, Economics and Enterprise resources: (web links)***

## **Business focus**

A full range of resources for Accounting, marketing, Economics, Business studies and travel and tourism

## **Economics focus**

A free revision note collection for AS & A2 Economics here on tutor2u. Here is the full collection of revision notes by major category

<http://www.tutor2u.net/economics/revision-notes/index.html>

## **Links to official statistical organizations**

<http://www.unece.org/stats/links.html>

## **IMF**

An extensive materials produced by the IMF. Useful country information, press releases, financial snapshots and archives back to 1996 are all included

<http://www.imf.org/external/index.htm>

## **Competition Commission**

The Competition Commission replaced the Monopolies & Mergers Commission.

<http://www.competition-commission.org.uk/>

## **Search UK Treasury for economic information, [news](#) budget, initiatives and guidance.**

<https://www.gov.uk/government/organisations/hm-treasury>

## **[Building Brands](#)**

An excellent site by a UK company to help you learn about the benefits of building your own particular brand. Free e-newsletter, 'Branding Tips'.

## **MarketingFile.com**

Provides direct marketing data and services in the UK and Europe.

[www.marketingfile.com](http://www.marketingfile.com)

## **Marketing Law**

Keeps you up-to-date with all aspects of legislation relating to marketing.

[www.marketinglaw.co.uk](http://www.marketinglaw.co.uk)

## **National Statistics Online**

Free access to data produced by the Office for National Statistics

[www.statistics.gov.uk](http://www.statistics.gov.uk)

## **Survey Monkey**

A useful tool for creating professional online surveys quickly and easily.

[www.surveymonkey.com](http://www.surveymonkey.com)

## **Sales and Marketing: the Chartered institute of Marketing (CIM)**

[www.cim.co.uk](http://www.cim.co.uk)

A membership organization for marketing professionals, their website is a useful resource with downloadable documents on topics such as copyright, data protection. An online marketing plan 'tool' takes you through the creation of your own marketing plan.

## **Chartered institute of public Relations**

[www.cipr.co.uk](http://www.cipr.co.uk)

Find a PR services provider, locate a PR consultant or professional body, or advertise your business using PR Directory.

## **Direct Marketing Association**

Europe's largest trade association in the marketing and communications sector.

[www.dma.org.uk](http://www.dma.org.uk)

## **Direct Marketing Preference Services**

Allows consumers to register their wish not to receive unsolicited direct mail.

[www.mpsonline.org.uk](http://www.mpsonline.org.uk)

### **The Fax Preference Service**

Allows consumers and businesses to register their fax number in order to not receive unsolicited sales and marketing faxes.

[www.fpsonline.org.uk](http://www.fpsonline.org.uk)

### **The Telephone Preference Service**

Allows businesses and consumers to registers their telephone numbers in order to not receive unsolicited sales and marketing calls.

<http://www.tpsonline.org.uk/tps/index.html>

### **Direct Selling Association**

Information and advice on the direct selling in the UK.

[www.dsa.org.uk](http://www.dsa.org.uk)

### **Market Research Society**

A membership organization for professional researchers. You can search online their Research Buyer's Guide- a directory of market research provider's/ support services

[www.mrs.org.uk](http://www.mrs.org.uk)

### **Marketing Law**

Regularly updated information for brand-owners and marketing professionals, including marketing and brand laws issues, case reports, legislation affecting marketing, as well as legal checklists and template agreements.

[www.marketinglaw.co.uk](http://www.marketinglaw.co.uk)

### **Fonts.com**

A wide range of PC & Mac fonts.

[www.fonts.com](http://www.fonts.com)

### **Eye Wire**

Portal site to Digital Vision, Image club, Rubber ball Photodisc

[www.eyewire.com](http://www.eyewire.com)

### **Getty Images**

A wide range of high quality images

[www.gettyimages.com](http://www.gettyimages.com)

### **iStockphoto**

[www.istockphoto.com](http://www.istockphoto.com)

A fabulous source of low-cost royalty- free images.

### **Photos. com**

One payment, unlimited downloads.

[www.photos.com](http://www.photos.com)

### **Rubberball**

A stylish and unusual mix of images

[www.rubberball.com](http://www.rubberball.com)

### **Banking Code Standards Board**

The role of the BCSB is to monitor compliance with the building codes and to ensure subscribers provide a fair deal to their personal and small business customers. Download a free copy of the business banking code.

[www.bankingcode.org.uk](http://www.bankingcode.org.uk)

### **British Bankers' Association**

The BBA, the voice of the banking industry, provides Bank Facts, downloadable guides designed to provide an overview of selected banking products and services.

[www.bba.org.uk](http://www.bba.org.uk)

### **Institute of Chartered Accountants**

Online directory of chartered accountants and FAQs relating to running a small business.

[www.icaew.co.uk](http://www.icaew.co.uk)

## **Banks**

Alliance & Leicester

[www.alliance-leicestercommercialbank.co.uk](http://www.alliance-leicestercommercialbank.co.uk)

## **Bank of Scotland**

[www.bankofscotland.co.uk](http://www.bankofscotland.co.uk)

## **Barclays**

[www.clearlybusiness.co.uk](http://www.clearlybusiness.co.uk)

## **HBOS (Halifax/Bank of Scotland)**

[www.hbosplc.com](http://www.hbosplc.com)

## **HSBC**

[www.ukbusiness.hsbc.com](http://www.ukbusiness.hsbc.com)

## **Lloyds TSB**

[www.lloydtsb.com](http://www.lloydtsb.com)

[www.success4business.com](http://www.success4business.com)

## **NatWest**

[www.natwest.com](http://www.natwest.com)

The Royal Bank of Scotland

[www.rbs.co.uk](http://www.rbs.co.uk)

## **Grants and equity: The British Venture Capital Association (BVCA)**

represents over 400 private equity and venture capital firms. They have produced a Guide to Private Equity aimed at entrepreneurs considering private equity and venture capital as an option for raising investment. Available as a free download from their website

[www.bvca.co.uk](http://www.bvca.co.uk)

## **The Asset Based Finance Association (ABFA)**

A trade association; members provide factoring, invoice discounting and asset-based lending to UK businesses. The site contains a search box to help organizations looking for funding.

[www.thefda.org.uk](http://www.thefda.org.uk)

## **Finance and Leasing Association**

The industry body for asset finance.

[www.fla.org.uk](http://www.fla.org.uk)

## **Grantfinder**

Grantfinder advises and guides both industrial and professional clients on all matters relating to grant aid- from identifying what is available to whom, through to making application.

[www.grantfinder.co.uk](http://www.grantfinder.co.uk)

## **Grant Guide**

Aimed at businesses, public sector organizations and their advisers, Grant-guide.com is designed to help users find the best form of funding for them.

<http://www.grant-guide.com/>

## **J4b**

Register to search for information about grants within your area or market sector. You are sent regular updates of any new information/ grant available. An excellent resource.

[www.j4bgrants.co.uk](http://www.j4bgrants.co.uk)

### **National Business Angels Network (NBAN)**

A trade association representing the UK's Business Angel Networks. Established in 1999, NBAN 'can help identify the right investors with the right management and skills while protecting confidentiality and commercial interests'.

<http://www.ukbusinessangelsassociation.org.uk/>

### **HM Revenue & Customs**

**National Advice Service** (VAT) 08450109000

[www.hmrc.gov.uk](http://www.hmrc.gov.uk)

### **New employer's helpline**

0845 607 0143

[www.hmrc.gov.uk](http://www.hmrc.gov.uk)

### **Online resources: Association of British Insurers**

[www.abi.org.uk](http://www.abi.org.uk)

### **Better Payment Practice Group**

Website promoting good payment practice among UK businesses. You can sign up to a code of practice.

<http://payontime.co.uk/>

### **Business Link: 0845 600 9006**

Business Link is an easy to use business support, advice and information service managed by BERR, Free downloadable publications such as 'A User's Guide to late payment legislation' and many best practice guides.

[www.businesslink.gov.uk](http://www.businesslink.gov.uk)

### **Charge Checker**

Business software to help you to check your bank charges.

[www.chargechecker.co.uk](http://www.chargechecker.co.uk)

### **Insolvency Service**

Deals with insolvency matters in England and Wales. The Redundancy Payments Service is part of The Insolvency service and deals with redundancy and associated payments in England, Scotland and Wales.

<https://www.gov.uk/government/organisations/insolvency-service>

## **MoneyFacts**

An independent and unbiased website helping you make informed decisions on your finances.

[www.moneyfacts.co.uk](http://www.moneyfacts.co.uk)

## **Chartered Institute of Personnel and Development (CIPD)**

The professional organization for the management and development of people.

[www.cipd.co.uk](http://www.cipd.co.uk)

## **Organizations**

ACAS (Advisory, Conciliation and Arbitration Service)

<http://www.acas.org.uk>

## **Apprenticeships: 0800150400**

Funded by the LSC, provides information on how apprenticeships can benefit businesses.

<http://www.apprenticeships.org.uk/>

**The Basic Skills Agency(BSA)** has merged with the National Institute of Adult Continuing Education (NIACE) and will work in alliance with Tribal.

<http://www.niace.org.uk/>

## **British Chambers of Commerce**

<http://www.britishchambers.org.uk/>

## **British Dyslexia Association**

Help and advice for employers of staff with dyslexia.

<http://www.bdadyslexia.org.uk/>

## **City & Guilds**

The leader provider of vocational qualifications in the UK.

[www.city-and-guilds.co.uk](http://www.city-and-guilds.co.uk)

Department for Business, Enterprise and Regulatory (BERR) (*previously DTI*) Ministerial Correspondence a valuable source of information and advice for businesses of all sizes.

[www.berr.gov.uk](http://www.berr.gov.uk)

## **Business Link: 0845 600 9006**

Impartial advice for small businesses. The information is presented in factsheets, case studies,

interactive tools and frequently- asked questions with links to other websites.

<https://www.gov.uk/>

## **HM Revenue & Customs**

Investors in People the national standard that sets a level of good practice for training and development of people to achieve business goals.

[www.hrmmc.gov.uk](http://www.hrmmc.gov.uk)

## **The Learning and Skills Council**

The LSC is committed to improvement of the further education and training sector to raise standards and to make learning revision more responsive to the needs of individuals and employers.

[www.ls.gov.uk](http://www.ls.gov.uk)